

VERIFIABLE REACH FOR YOUR HOTEL

TV visibility, social media and additional artist amplification - summarized on one page.


DACH+

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24h TV + SOCIAL + ARTISTS


6,422,064

documented social views
across four evaluated accounts


61,606

combined followers
supported by platform insights


1,133,296

views on the top post
Lieblingsschlager



TV DISTRIBUTION

DACH + BENELUX

Stimmungsgarten TV is a 24-hour folk music and schlager channel.

Astra 19.2° East · Sky · Zattoo · Livestream · Cable

Officially available across the German-speaking region and in the Netherlands, Belgium and Luxembourg - with wider satellite reception beyond.

ADDITIONAL - NOT INCLUDED

ARTIST MULTIPLIER

- Participating artists post during production and tag the hotel.
- Follower communities, likes, shares and comments create additional organic touchpoints.
- This artist reach is not yet included in the 6,422,064 views.

EVALUATED SOCIAL CHANNELS


Lieblingsschlager

strongest reach channel

5,907,229 views

48,261 followers
2 Feb-12 Jun 2026


Star Promotion

promotion and booking network

240,785 views

4,635 followers
1 Mar-12 Jun 2026


Swiss Lieblingsschlager

Swiss and DACH focus

141,879 views

1,562 followers
2 Feb-12 Jun 2026


Denny Schönemann

producer account

132,171 views

7,148 followers
1 Mar-12 Jun 2026

THE HOTEL EFFECT

The hotel becomes a visible part of the production - not merely a location.

BEFORE
DURING
AFTER

Announcements and broadcast date

Behind-the-scenes and hotel tags

TV broadcast, reels and shares

EVIDENCE

Evidence: original platform insights in the supplied screenshots; periods 2 Feb/1 Mar-12 Jun 2026. Aggregated figures may include overlaps. TV sources: stimmungsgarten.tv/empfang and astra.de/channels/stimmungsgarten-tv (checked 2 Aug 2026). Distribution refers to technical availability, not a guaranteed audience. Artist reach is not included.